



# TRIDENT

UNITED STATES POWER SQUADRONS®  
District 20



Summer 2013 Volume 58, Issue 1

[www.uspsd20.org](http://www.uspsd20.org)

*Plan to join us for an  
**Old Fashioned  
Weekend Party!***

*Come by Boat or Car*



**USPS District 20 Cruise/  
Rendezvous**

**Waukegan Yacht Club and  
Waukegan Harbor  
August 9, 10, 11, 2013**

## Commander's Note



District Commander  
Caren B Canfield, JN

Hello Membership

If your squadron is energized, motivated, productive, growing and serving the boating world, good news: keep doing what you're doing and we'll see you at C&R.

But if your instinct is that your squadron might be complacent, unproductive, moribund, shrinking or your impact on the boating world is principally to expand Squadron waistlines, read on.

USPS needs members. National needs its member districts to grow and wants its network of local squadrons to continue expanding. Without these ambitions, USPS will eventually cease to exist as suggested by the D20 membership trend below.

National and Squadrons need members. Both need the dues members pay. Both need the support they provide in order to survive and to continue "to promote recreational boating safety through education and civic activities while providing fellowship for our members". From this point of view, recruiting new members is a given. Get new members. Start new squadrons. Both actions bring new people into USPS.



Both generate capital to advance the USPS mission. But the practice is resulting in USPS's decline because it focuses on the need for members, the dues they pay, and the donations they make; not on the need the squadrons and members have that motivate them to pay the dues and make the donations.

When it comes to our squadrons, that line of thinking is wrong. Businesses survive by *servicing* their customers. Squadrons are not-for-profit businesses. Present and future members are their customers. To survive, Squadrons must *serve* their

present and future members; not the community; not USPS National – present and future members. Squadrons that don't serve their members struggle to survive.

Our Squadrons do attract new members, but keeping them is a problem. Unless we motivate them, unless we engage them in rewarding programs, it is inevitable that many of these members will just quietly drop off.

Concentrating on members' needs is a sophisticated and complex process. It requires constantly evaluating and evolving practices, projects, programs and attitudes to meet members' ever-changing needs and expectations.

To reverse our D20 membership decline, squadrons must center efforts on what attracts present and future members to local squadrons. Squadrons can get a start by asking their membership to meet, in relaxed social settings, with small groups of existing members and ask these or similar questions:

What do you like most about the squadron?

What do you like least about the squadron?

What in your squadron would you like to see improved or eliminated?

Are you satisfied with your experience with this squadron?

Are you likely to recommend this squadron to others as a place to join?

What are the best ways to communicate with you and keep you informed about our activities?

These questions will encourage thinking and most likely present the squadron with opportunities that, if acted upon, will be beneficial to all concerned. At the base of our challenge, is the need to create a Squadron environment that always engages new and old members, captures our imagination, or invites our participation. Disengaged members probably don't share what they're doing, don't "sell" USPS, become complacent, drift away or leave altogether. Engaged members conversely will share USPS more often, are more likely to invite like-minded people and will contribute to USPS longer, even in the face of personal constraints or competitive interests. All squadrons and D20 should ask: Does this meeting, committee, newsletter, program, web site, etc attract our customer - present and potential members?

## Execute Officer's Note



D/20 XO  
John R Rowland, N

Greetings fellow D/20 USPS members!

Spring has finally arrived and the boats are starting to go into the water. As USPS members educated on boating safety, I encourage you to keep safety in mind; not only safety for yourself, your crew and your boat, but your fellow boaters. An element of safety is keeping a sense of awareness at all

times while on or near the water. My thoughts drift to the recent incident at this year's Boston Marathon. The devastation of the day was shocking and my heart goes out to the families that were affected that day.

Homeland Security depends on all of us being the eyes and ears of our local waterways. You may think that nothing like Boston would happen on my lake, my river, or the waterways that I enjoy. Well, it should not happen, but Boston should not have happened either. We cannot get complacent about our surroundings. One of the important lessons taught in our ABC classes is that our security depends on reporting unusual or suspicious activities.



For example, you see a boat stopped under a bridge. Maybe they are fishing, maybe they are having engine trouble or maybe they should not be there at all. We are instructed to stay at least 100 yards away from dams and power plants. Boats that drift or are anchored too close to these types of structures do not belong there.

Remember, "If you see something, say something". If you see something suspicious on the water, call the Coast Guard on Channel 16 of your VHF radio or call 9-1-1 from your cell phone.

For more information about this Homeland Security campaign, visit <http://www.dhs.gov/if-you-see-something-say-something-campaign>

Each year the Fox Waterway Agency in Fox Lake hosts a clean-up day. Volunteers pick up debris along the waterfront and some board work boats to extract things like tires, logs, barrels, bottles, cans and other interesting items from the river.

This year's event was scheduled for 4 May. However, due to the high water and swift current it has been postponed and we are awaiting a new date to be posted. Once the new date is determined, I'll send you a notification via SailAngle. I would encourage you to come out and support this civic service event. Perhaps your squadron can challenge another squadron to see which one can collect the most debris. Think about the enjoyment you get out of clean and safe water. A small commitment of your time to clean it up benefits you and others.



Part of your spring preparation for cruising on the water should be to have a Vessel Safety Check. Contact your squadron VSC team to schedule yours today and encourage those at your marina or launch ramp to do the same.



## Administrative Officer's Note



D/20 AO  
James J Runge, SN

After a pretty lousy spring, we now turn our attention to the fun part of the year—actually boating. I echo the words of our District Commander when she says, “The business of the Squadron and District cannot get in the way of boating, learning, and having fun.”

My predecessor pointed out in his last Trident article that the Administrative Officer is responsible for facilitating activities for the squadron and district. There are a few upcoming activities that don't conflict with the Commander's statement, and will actually enhance your boating experiences, namely the summer rendezvous and the cardboard boat races. The rendezvous is being sponsored by the Waukegan squadron this year. It will be at the Waukegan Yacht Club on the 9<sup>th</sup>, 10<sup>th</sup>, and 11<sup>th</sup> of August. This rendezvous promises to be entertaining and you should consider attending. Lake Michigan is a fantastic resource and being right on the lake, especially for those of you from far inland, is a real treat.

The cardboard boat races are also held on Lake Michigan. Racine and Chain-O-Lakes will be hosting. Last year's event was very exciting and this year's promises to be even better. Plan on being there on Saturday, the 17<sup>th</sup> of August to enjoy that one.

Another area that the Administrative Department is responsible for is Member Benefits. Many people don't realize just how many benefits USPS membership offers. Some of the newest ones have been announced in SailAngle. Of interest to pet owners is the new pet insurance discount. There is also a discount on Ford vehicles, Wyndham Hotel nights, Nobletech, C-Map, and the one I used—the Lifelock discount. There are many more. On the main USPS webpage, there is a member benefits button. It's really easy to get to. Whatever you are looking for and whatever your interests are, USPS probably has some member benefit, which usually means a discount from normal fees.

The final area I will write about in this article (I need to save some for the next one), is member involvement. As the title suggests, there are ways you, as USPS members, can get involved in the organization. There are at least eight different awards that a squadron can get including the Youth Poster Contest award, The Sea Scout award, the Doing it Right self evaluation award, and the MIRA (membership involvement and retention award). There are mentor programs and marina clean-ups—the list is quite long and there is something for everyone. They can all be found on the membership website—easily found on the main USPS web page and then going to the site index. Not only are these member involvement activities, but they are also member retention activities. As our D/C says in her address to the squadrons, “Members need a job and activity, and a place in your squadron...Get them involved.” To paraphrase, “ignored members become forgotten members and soon, not members anymore.”

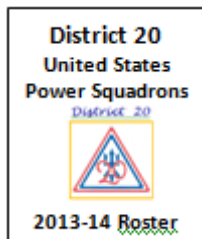
Finally, I would urge all of you to attend the conferences. This is where the business of the District is approved. Be a part of that and make your voice heard in our district (which, by the way, is one of the top districts in the Nation). I have met a lot of you these past four years from the Educational side of the bridge. Now I'm on the Administrative side and I know what you are capable of accomplishing. I know that you can become active and involved in District and Squadron events. Support our squadrons and the district.

## Secretary's Note



D/20 Secretary  
Constance L Runge, SN

The big news in the District 20 Secretarial Department is the District 20 Roster. It is now available on **SailAngle**. To access the file, log into **USPS**, click on the **SailAngle** link located on the **USPS** home page. This will take you to your page on **SailAngle**. Place the cursor on the Groups button in the gray bar, move down to My Groups and click. Choose



District 20 in the box that appears. Scroll down just a bit and you'll see a small sidebar with several choices. Click on **File Cabinet**. Again scroll down a bit to **D/20 Roster** and click. You will have a choice of a single copy or two-copy format. Please be patient, opening these files can take several minutes due to their size and depending on the computer system you use. Both are downloadable and can be copied to a hard drive or storage device. I recommend that you copy the roster to your computer or a storage device since this makes accessing it much easier.



Plans are in the works to cut production costs for the **TRIDENT**. In the near future the mailing list will be significantly reduced in order to meet the budget. Members with a valid email address will receive

the **TRIDENT** electronically. The electronic **TRIDENT** is not limited in quality by production costs as is the hard copy. Color is available. There are no limits on the number of pages or the length of articles or the number of photos. It is much easier to store an electronic copy than a paper version...no piles of paper building up, no misplacing of past copies. And if you just can't seem to find a past issue no matter how far and wide you search, beginning with the 2013 Winter.Spring issue, the **TRIDENT** now has a file in the D20 file cabinet on **SailAngle**.

Speaking of articles and photos, with the boating season gearing up, remember to take your camera and a notebook on all of your squadron and personal adventures. Take notes, take photos, write about your adventure, write captions for your photos. Send all this great stuff to D/Lt Susanna Petersen, [susanna.petersen@att.net](mailto:susanna.petersen@att.net), and copy it to me, [c.runge@sbcglobal.net](mailto:c.runge@sbcglobal.net). I'll be helping Susanna out in case her job sends her on any world travel.

And again, speaking of squadron activities, classes, seminars...pass the information on to Cindy Rowland, [cindyrella.rowland@yahoo.com](mailto:cindyrella.rowland@yahoo.com), for the **TRIDENT Tidbits** which are put on **SailAngle** at the beginning of each month. Please have it to her by the 15<sup>th</sup> of the month.

To all the squadron IT persons and Webmasters, we are working on a format that will help all squadrons get their web pages brought up-to-date. It is a design that offers a template as a starting point but lets the individual squadrons put their touch on it. For those of us with limited computer design skills, this will make our computer lives much simpler. I'm hoping to have a hands-on seminar ready for the fall conference.



Fair breezes, blue skies, and great adventures to be shared with family and friends... these are my wishes for all during the boating season that is now peeking over the horizon.



## Treasurer's Note



D/20 Treasurer  
Oscar J Lutz, SN

### General Discussion

District Membership needs action due to a loss of 44 members in January through April, 2013. Gains were made by four squadrons this year. These were Land-Of-Lincoln (+5), Mid-Illini (+7) and Racine (+1). Congratulations to these squadrons for increasing their membership.

**Please work on membership retention and trial member retention.**

### Membership

Dec. 31, 2010 (1104 members), Dec. 31, 2011 (1076 members), Dec. 31, 2012 (1040 members) and April 30, 2013 (996 members).

**Please help so that our district membership will not stay below 1000 by the end of 2013.**

### Balance Sheet Assets as of April 30, 2013

The assets on March 31, 2013 were \$29,678.50. The assets on April 30, 2013 were \$29,637.99; included are the total CD fund values of \$26,230.08 and the Checking Account total of \$3,407.91. The loss for the month is \$40.51.

### P&L Performance to Budget For April 2013

The 2013/2014 Fiscal YTD Total Income is \$13.25; the YTD budgeted income is \$379.00.

Therefore, income is \$365.75 below budget.

The 2013/2014 Fiscal YTD expenses are \$53.76; the YTD Spending budget is \$75.00. Spending is \$21.24 below budget.

The 2013/2014 Net Budget deficit is \$344.51. Spending was low this month, but there was no income from new or renewed membership.

District income will continue to decline as membership decreases.

**Bank Reconciliation** - All checking and CD investment accounts have been reconciled.

### Certificates of Deposit – interest income is low

All CDs are up to date and the next expirations are on 4/21/2013 and 2/19/2014. We will invest in short term CDs for now because long term interest rates are low.

### Restricted Funds – spending is low

The balance in The Midwest “N” Club is \$2,447.00 and is to be used for educational purposes. The balance in the Commander’s Restricted Fund is \$486.61.

### **WATERCRAFT REGISTRATION**

The Illinois Department of Natural Resources is NOT sending registration renewals by mail. You have to register either on line or by snail mail.

<http://www.dnr.illinois.gov/recreation/boating/Pages/RenewYourWatercraftRegistration>

*Plan to join us for an*  
***Old Fashioned Weekend Party!***



*Come by Boat or Car*  
**USPS District 20 Cruise/Rendezvous**  
**Waukegan Yacht Club and**  
**Waukegan Harbor**  
**August 9, 10, 11, 2013**

***\$15 Slip Fee - All Boats – All Sizes***

This will be the biggest event of the summer for our USPS District 20 Members. All Sail/Power Squadron members, families, and guests will be treated as Yacht Club members for the full weekend. New members and first-timers are especially encouraged to become part of this unique Cruise/Rendezvous experience. Mark your calendar now and plan to join us. Rain or shine a good time! Count on it! Tell your friends. **PLEASE mail your reservations early!**

**Arrival by boat:**

Take your boat to the Yacht Club located in Waukegan's North Harbor. Hail us on Channel 9. WSPS volunteers will assist you in tying up to the seawall directly in front of the club. After registering, you will be directed to the South Harbor. Volunteers will help you find your assigned slip and tie up your boat.

Or, you may proceed directly to the South Harbor. Identify yourself as a USPS member on VHF Channel 12. Volunteers will direct you to your slip and help you tie up your boat. You will have a ten-minute walk to the Yacht Club to register and attend Rendezvous functions.

Drivers towing trailer launchable boats check in at the Cruise/Rendezvous registration desk in the Yacht Club. Launch ramp facilities available for use 24 hours using cash or credit card using the automated payment machine and gate. Launch fee \$20.00.

Secure slips for boats of any length, sail or power, including trailerable boats. Water depth will not prevent any boat from joining us. Free 30 & 50 amp. power and water. Brand new gas dock and free pump-out facilities. Excellent dockside shower facilities. Stay overnight on your boat and join the party with a short walk to the Yacht Club.

**Special reduced slip fee - \$15.00 per night** regardless of the length of your boat. This special rate is offered for both Friday and Saturday nights. Slip accommodations available for all boats from 18' to 55'. Convenient trailerable boat launching in the harbor.

**Arrival by automobile:**

Plenty of free parking at the Yacht Club. Special hotel rates will be arranged for Cruise/Rendezvous participants. See **"Hotel Accommodations" - page 9.**

**Friday, August 9, 2013**

**1500 – 2100**                    **Registration** – Waukegan Yacht Club

Meet friends, old and new, for a casual evening of socializing and dinner. Begin your weekend with specially priced cocktail and menu selections. Make your dinner reservations directly with the Yacht Club by calling 847-623-4188. Your boat slip will be a short walk from the Yacht Club. If you arrive by car, your hotel will be a 12-minute drive from the club.

**Saturday, August 10, 2013**

**0800 – 1800**                    **Registration** – Waukegan Yacht Club

**0800 – 1000**                    **FREE Continental Breakfast** will be served in the Yacht Club dining room. Bloody Mary's and Mimosa's will be available at the cash bar.

**1000 – 1200**                    **District Council Meeting** will be held in the Yacht Club dining room.

**1000 – 1200**                    **On-Water Boat Photo Shoot** in front of Yacht Club.

**1200 – 1330**                    **Luncheon** as part of your Cruise/Rendezvous package. Served in the Yacht Club dining room.

**1330 – 1500**                    **Children's Treasure Hunt** – Kids age 11 and under will dig for valuable treasure (coins) buried in the sand. They keep what they find! One parent or designated responsible adult to accompany each child. Return in time to see the Human FlyBoard demonstration.

**1330 – 1430**                    **Program – Voyage Aboard A Great Lakes Freighter.** Presented by our Squadron's resident maritime historian, Bill Strauss. Bill has researched and sailed aboard those magnificent thousand-footers. You'll find this to be a fascinating and informative program.

**1500 – 1600**                    **Human FlyBoard On-Water Demonstration** just outside the Yacht Club windows. Watch from inside or on the pier directly in front of the Yacht Club. Astonishing! Literally, tens of millions of folks have watched the now-famous viral YouTube FlyBoard videos on the Internet. This will be the first live demonstration for most of us.

**1800 – 1900**                    **Cocktails** – Attitude adjustment before dinner at the cash bar.

**1900 – 2030**                    **Banquet Dinner** served in the Yacht Club dining room. **Raffle Drawing** during dessert following dinner.

**2030 – 2330**                    **A great party featuring The Real Deal. Hands down, the best seven-piece rock and roll band on the lake! Outstanding entertainment with your kind of music. Dancing shoes optional...**

**A fitting end to a memorable day...**



## **Sunday, August 11, 2013**

- 0830 – 1000**                      **Breakfast Buffet** as part of your Cruise/Rendezvous package. Served in the Yacht Club dining room.
- 1030 – 1100**                      **Pass In Review** – Skippers of all Squadron boats are encouraged to join the parade in front of the Yacht Club. A crew member from each boat will dip their Ensign to salute our District Commander as boats Pass in Review. The Cruise/Rendezvous will adjourn at that time.

## **Hotel Accommodations**

Rooms have been reserved for Cruise/Rendezvous participants for Friday, August 9 and Saturday, August 10, 2013 at the Holiday Inn Express Hotel, 611 Lakehurst Road, Waukegan, IL 60085. **Special rates of \$ 99.00 per night** will apply to participants in the D-20 Cruise/Rendezvous. The Hotel is located five miles west of the Yacht Club, one-half mile south of Route 120 (Belvedere Street) on Route 43 (Lakehurst Road) – a convenient 12-minute drive. Please make your reservation early to ensure that you qualify for this special reduced rate. Call: 847-473-4400.

Photographs of Cruise/Rendezvous participants, boats and activities will be taken throughout the event. They will be available on a secure website for viewing, downloading or purchase.

**Dress code** – No neckties allowed.

Day:                      Boat Casual for everyone.  
Evening:                Men – Collared shirts and dressy shorts or slacks.  
                                 Ladies – They always look nice!

**Your hosts - Members of the Waukegan Sail & Power Squadron  
Our job - To make sure you have fun and affordable weekend!**

Please respond promptly. Thank you!

*It's important to us that every D-20 member has access to information about this great weekend. If you require hard-copy printouts of this information, please call us. We'll be happy to mail information to you as needed.*

For information, contact:                David Sallmann, Co-Chairman 847-951-0915  
   [dsallmann@rseng.com](mailto:dsallmann@rseng.com)  
   Jim Moran, Co-Chairman 847-902-6993  
   [OLDBLUE2@aol.com](mailto:OLDBLUE2@aol.com)

The Waukegan Yacht Club is located at the lakefront in Waukegan North Harbor. Driving – Go east as far as you can go on Illinois Route 120 (Belvedere Street). Turn left (north) several blocks to Clayton Street. Turn right two blocks to the Yacht Club.

Larsen Marine Ship Store, one mile from the Yacht Club, has free on-request shuttle service for anyone needing supplies or equipment for their boat. Call them at 847-336-5456.

# Menu



## *USPS District 20 Cruise/Rendezvous*

*August 9,10,11 2013*

### August 9 - Friday Night

#### Waukegan Yacht Club - Dining on your own

Waukegan Yacht Club invites you to dine with us with special selections from our menu.  
Please make reservations by calling the Yacht Club at 847-623-4188

### August 10 - Saturday

#### 0800-1000 Complimentary Continental Breakfast in the WYC Dockside Dining area

Enjoy coffee, tea, juice, fruit and assorted pastries as you register and visit with friends.  
Special pricing on Bloody Mary's and Mimosa's.

#### 1200-1330 Lunch \$15.00 \$10.00 Children under 12

Our signature New England Style Clam Chowder can be paired with a choice of artisan sandwich, chips and a soft drink to be enjoyed indoors or at picnic tables outside.

#### 1800-1900 Cocktails at the Cash Bar

Sip on your favorite beverage, or try a Rendezvous special cocktail at the bar with a view of Lake Michigan.

#### 1900-2030 Banquet Dinner \$29.00 \$20.00 Children under 12

Waukegan Yacht Club Salad, Rolls and butter served to you at your table.

Buffet dinner: Tri-colored Tortellini with choice of Alfredo or Marinara sauce, Salmon with Lemon Caper Sauce, Roast Sirloin of Beef with Mushrooms, Grilled Mixed Vegetables and Dessert selections. Coffee, tea, iced tea, lemonade.

### August 10 - Sunday

#### 0830-1000 Breakfast Buffet \$12.00 \$8.00 Children under 12

Scrambled eggs, bacon, sausage, french toast, hash browns, coffee, tea, milk, orange juice.

*Tax and Gratuity are included in all of the above prices.  
Please make reservations for all meal events. Thank you!*



# Reservation

## USPS District 20 Cruise/Rendezvous

### August 9,10,11 2013

*Please Print All Names (Use reverse side if necessary)*

Address

City, State, Zip

/ /

Power Squadron Unit

Home Phone

Cell Phone

/ /

Boat Name

Length

Sail \_\_\_\_\_

Power \_\_\_\_\_

Draft (ft.)

**Yes, we want to be part of this great weekend party! Please sign us up!**

Weather permitting, we plan to bring our boat: \_\_\_\_\_Yes \_\_\_\_\_No

If weather does not cooperate, we will plan to drive: \_\_\_\_\_Yes \_\_\_\_\_No

We have a trailerable boat: \_\_\_\_\_Yes \_\_\_\_\_No

Hotel – We'll contact them to make our reservations: \_\_\_\_\_Yes \_\_\_\_\_No

#### **Friday, August 9**

We plan to have dinner at the Yacht Club on our own or with friends. We will call and make our own reservations with the club (847-623-4188): \_\_\_\_\_Yes \_\_\_\_\_No

**Yes, we want to make reservations for the following meals:**

#### **Saturday, August 10**

FREE Continental Breakfast at the Yacht Club \_\_\_\_\_Yes \_\_\_\_\_No

Lunch \_\_\_\_\_ Adult Meals @ \$15 each \$ \_\_\_\_\_

\_\_\_\_\_ Child Meals @ \$10 each (11 and under) \$ \_\_\_\_\_

Banquet Dinner \_\_\_\_\_ Adult Meals @ \$29 each \$ \_\_\_\_\_

\_\_\_\_\_ Child Meals @ \$20 each (11 and under) \$ \_\_\_\_\_

#### **Sunday, August 11 – Full Breakfast Buffet**

\_\_\_\_\_ Adult Meals @ \$12 each \$ \_\_\_\_\_

\_\_\_\_\_ Child Meals @ \$8 each (11 and under) \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED** \$ \_\_\_\_\_

**Please make check payable to: Waukegan Sail & Power Squadron**

**Mail reservation with check to: Jim Moran – 1264 Deer Trail Lane – Libertyville, IL 60048**

**Thank You!**



 *Save the Date* 

**USPS District 20**

**Fall Conference 2013**

**Springfield, Illinois**

**October 26 & 27 or November 2 & 3**

*More information to follow soon!*

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## Lake Michigan Fun Facts

Courtesy of Great Lakes Information Network

- Lake Michigan is the third largest Great Lake by surface area and the sixth largest freshwater lake in the world
- Because Lake Michigan is joined to Lake Huron at the Straits of Mackinac, they are considered one lake hydrologically
- The northern part of the Lake Michigan watershed is covered with forests, sparsely populated, and economically dependent on natural resources and tourism, while the southern portion is heavily populated with intensive industrial development and rich agricultural areas along the shore
  - The world's largest freshwater dunes line the lakeshore
- Millions of people annually visit the dunes / beaches at the state and national parks and lakeshores



**UNITED STATES POWER SQUADRONS®**

1013 Wheeling Road  
Mt. Prospect, Illinois 60056

Time Value - Dated Material

Non-Profit Organization  
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