

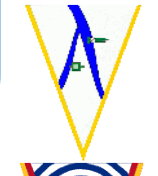
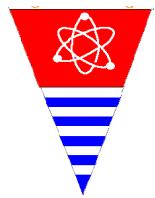
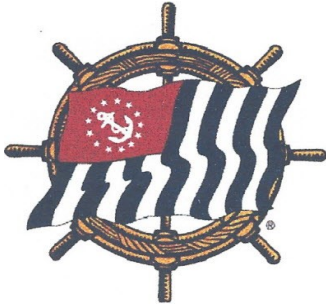
UNITED STATES POWER SQUADRONS®

Come for the Boating Education...Stay for the Friendssm

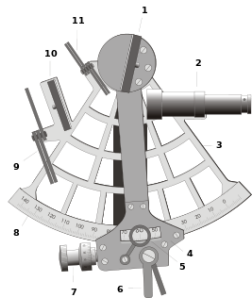
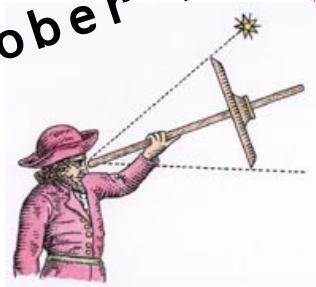
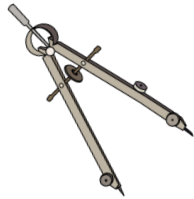
District 20

TRIDENT

SUMMER—FALL Volume 60 Issue 2 Published Twice Yearly



District 20 Fall Conference
Educational Awards Luncheon
October 21 & 22 2016



At The
DoubleTree by Hilton
1909 Spring Road
Oak Brook IL



Registration
and details
inside on
page 6...

Internet Addresses
USPS: www.usps.org
D/20: www.uspsd20boating.org

**UNITED STATES
POWER SQUADRONS®**

A publication of District 20
published twice yearly
Opinions expressed are those of the writers and
not necessarily those of D/20 and USPS

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TRIDENT
DEADLINE
15 NOVEMBER
2016

MARK YOUR CALENDAR

10-12 June	America's Cup Qualifier, Chicago	Page 3
27-31 July	Tall Ships Festival, Chicago	Page 6
29-30 July	Cruise & Rendezvous, Peoria	Page 4
21-28 Aug	Governing Board, Pittsburgh	Page 16
21-22 Oct	Fall Conference, Oakbrook	Page 8
15 Nov	Trident Deadline	

**CHICAGO BOAT SHOW
AND THE BOATING SKILLS VIRTUAL TRAINER**

P/C James Geske, AP
District Boat Show Committee Chair

**The Chicago Boat
and Strictly
Sail Shows**

were held at
McCormick
Place in
January.
Forty mem-
bers from 10



squadrons volunteered to stand watch and instruct people how to use the Virtual Trainer. The BSVT was a great attraction to get people into the booth so we could talk to them about USPS and boating safety. It is surprising how many boaters did not know about the new boating laws that went into effect in Illinois in January.

National is planning to send the Virtual Trainer to Chicago again in July for the Tall Ships Festival at Navy Pier. If you have not had an opportunity to try it out, my suggestion is to go see the Tall Ships and get behind the wheel of the Virtual Trainer. You will be favorably impressed.

Thank you to all the volunteers at the McCormick Place show. Your help at this event is greatly appreciated. Without you volunteering your time, the booth would have stood empty and we would have missed an opportunity to introduce people to USPS. Hopefully, we got a few students and maybe some new members from this endeavor. If not, I know we at least informed a great number of boaters on the new laws going into effect in 2016.



DISTRICT COMMANDER

D/C Harvey R. Young, SN-IN

Spring has finally sprung. Many boats are going into the water, including mine. Yes! I think there is a much better feeling among boaters vs last year. Marinas are busy prepping boats, a good sign at least.

Two months have flown by since the D/20 Spring Conference. I think most of us have been trying hard to find our 'sea legs' on the bridge. Thanks to the new bridge members for your hard work getting issues in order. Former D/20 Commanders have said to me "by the time you think you have it figured out it will be over." But I am proud of the bridge and committee folks working hard. And thanks from the countless members supporting District 20 and we, of the bridge, hope we reciprocate supporting the squadrons effectively.

Governing Board is much closer in 2016, in Pittsburgh PA, August 21 thru 28. It is only 7 1/2 hours from Chicago to Pittsburgh at the Sheraton. Fortunately I was able to compete for and win a hospitality Suite for District 20 at the Sheraton at Station Square right on the Monongahela River, near the confluence of the Ohio River where The Mon' and the Allegheny Rivers flow to make up the Ohio. I plan to take my 20' Bayliner and hope to take some cruises on "The Mon", Allegheny and Ohio Rivers. The Youghiogheny River is nearby for White Water rafting. (Pronounced Yok oh 'gaineey). Oh, and of course there will be the respective meetings and seminars to attend. See you there to enjoy a great event. (Hint; I have extra Life Preservers)

The **Boat Operators Certification** program is having a renaissance for 2016. New ideas and new approaches coming from the National BOC Committee appear to be beneficial. Please contact P/C Dick Spurr, SN-IN and D/Lt/C Mike Ludtke, SN-CN to join and participate in the BOC activities. You will be very pleased with your advancement in the BOC program.

D/20 Cruise & Rendezvous is not far away. The date is 30 July 2016 at the IVY Club in Peoria Heights. An ONLINE registration will be eBlasted to D/20 members soon to register for the Cruise and Rendezvous and state your preferences for activities. Trident editor P/D/C Pat Antoni, SN has an article about the C&R, read it too. Put the date on your calendar. Be there!

Tall Ships are in Chicago during the same time frame as our C&R. There is time to attend both. For more information contact D/Lt/C George Prescott, SN.

Chicago made maritime history with Lake Michigan chosen as the first freshwater venue to host America's Cup racing in the event's 164-year history. The **Louis Vuitton America's Cup World Series Chicago**, a qualifying event for the 2017 America's Cup in Bermuda, will take place at Navy Pier from 10-12 June. Copy and paste this URL into your browser for more information;

https://www.americascup.com/en/news/2043_Chicago-to-Host-the-Louis-Vuitton-Americas-Cup-World-Series-in-June-2016.html

Keep your bottom wet.
D/C Harvey R Young, SN-IN



Harvey Young, Mary Young and P/V/C Bob Brandenstein, SN

Cruise & Rendezvous

29– 30 July 2016

Hosted by Illinois Valley and Mid Illini



Friday 29 July at 7:00 pm
Par-A-Dice Casino
21 Blackjack Blvd., East Peoria

We will meet at the **Options Buffet** at the Par-A-Dice Casino entrance. On Fridays, they feature all you can eat: steamed crab legs, Ocean Bay Oysters, fried and chilled shrimp, pickled herring; as well as: beef, fried chicken, vegetables, desserts and self-serve ice cream. We've been there, the committee has been there and everyone was pleased. Those feeling lucky can go to the Par-A-Dice Casino after dinner and make their millions.



Saturday 30 July
IVY Club
5102 Galena Road (Rte. 29)
Peoria Heights

Dress code—USPS casual

- ◆ Morning will begin at 0700 with coffee and pastries
- ◆ Council meeting from 1000 to 1130

Lunch will also be at the IVY Club. You can order from the menu or buffet depending on the chef's offering of the day. The food is delicious and prices are very reasonable. You pay at the table.

Activities will be in the afternoon:

- ◆ The Caterpillar Visitors Center,
- ◆ The Dome Planetarium
- ◆ and the Peoria Riverfront Museum.

All venues are in the same two block area.
Schedule and transportation are being finalized.



Caterpillar Visitors Center



The Dome Planetarium

The Commander plans to host a Reception on Saturday— pending other activities, venue and time.

ONLINE Registration will include queries for attendance, coffee clutch, lunch, bringing a boat, needing a slip and slip size, activities you wish to enjoy etc.? As soon as everything is in place, the query will go out. Some folks have lodging already booked. I hear they are using Trivago and other sites.

Cdr Harvey Young, SN-IN D/20 C&R Point-Person



DISTRICT EXECUTIVE OFFICER

D/Lt/C Michael Ludtke, SN-CN

Summer is a great time to be a boater in the Midwest. There is always plenty to do on and off the water. Here's a few ideas to keep you and your squadron busy during the boating season:

- ◆ Many **marine dealers** host boat shows during the summer. These events are good opportunities for your squadron to host a table or booth and spread the word about USPS. If there are no shows in your area, maybe your dealer or marina would allow you to setup a table in their show room where you can talk with their customers about USPS.

- ◆ In our district, we don't have a lot of activity with **Co-op Charting**, but it is still an important activity to keep our nautical charts up to date. We now have the ability to download the most current charts via the internet, but the information is only useful if the chart is up to date. In my home waters near Waukegan, we are losing a major landmark with the decommissioning of Zion nuclear power plant. One of the towers is already half way



Zion Power Plant

down and soon the lakeshore will just be beach again. This is a predominant feature on chart 14904 (Port Washington to Waukegan) and the chart will need to be updated to reflect the changing landscape. Keep an eye out for changes in your area that may require an update to your chart. For more information, visit the Co-Op Charting page at www.usps.org/national/coch/.

- ◆ **Vessel Safety Checks** are a lot of fun and a great way to get out and meet the public. Your squadron may already have a VSC Day schedule for this summer. Vessel Examiners are not restricted to doing vessel exams as a group. An individual examiner can go out anytime and do VSCs on their own. If you are interested in becoming a VSC, you can download the training material, study on your own and take the exam, all online at www.usps.org/national/vsc.



As always, I'm here to help your squadron. If you need more information on any of the above, or any of the USPS programs, please feel free to contact me.

D/Lt/C Mike Ludtke, SN-CN

CONGRATULATIONS Senior Navigators

P/C Julie Perry, SN and Cdr William Perry, SN from Fox Valley were surprised at the Spring Conference when they were awarded a plaque from USPS commemorating their great accomplishment. Both of the Perrys have taken all USPS courses and are now Senior Navigators. A new tradition was started in the district. All SNs stood and shook hands with the new SNs. And welcomed them into their exclusive ranks.

The district had one additional honoree who was unable to attend the conference. Congratulations also go to **Cdr Leland Holm, SN from Racine.**



TALL SHIPS FESTIVAL—CHICAGO

27—31 July 2016



TALL SHIPS®
CHICAGO 2016
NAVY PIER

One of Navy Pier's most recognized events, Tall Ships, returns in July. Navy Pier anticipates being host to 14+ majestic vessels. The five day festival kicks off with a spectacular Parade of Sail on Wednesday 27 July. The remaining days of the festival (Thursday—Sunday) allow visitors the chance to get up close and personal with the vessels. Guests have the opportunity to walk the grounds, board the ships and sail out to sea on one or more of the tall ships.

Hours of Operation:

Wednesday, July 27

Parade of Sail: 3:00 pm - 5:00 pm
Opening Ceremony: 4:00 pm
Aon Summer Fireworks display: 9:30 pm

Thursday, July 28

Festival Grounds: 10:00 am - 8:00 pm
Fireworks display: 9:30 pm

Friday, July 29

Festival Grounds: 10:00 am - 8:00 pm
Fireworks display: 9:30 pm

Saturday, July 30

Festival Grounds: 10:00 am - 8:00 pm
Aon Summer Fireworks display: 9:30 pm

Sunday, July 31

Festival Grounds: 10:00 am - 6:00 pm

TICKET FEES:

General admission to event area—\$10.00

Boarding tickets—\$25.00

Sail Away tickets—\$79.00



VOLUNTEER !!

Call D/Lt/C George Prescott, SN—(708) 784-8959

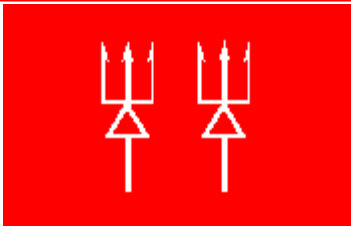
VOLUNTEERS ARE NEEDED:

- ◆ **Greeter & Clicker Count**
Check wristbands, welcome guests and use clicker to record number of guests going aboard
- ◆ **Line Managers**
Keep orderly line & maintain number of people on ships at a time
- ◆ **Runners/Sail Away Support**
Duties vary. Should be able to walk Navy Pier throughout entire shift. Cast off lines of vessels scheduled to sail away
- ◆ **Relief Volunteer**

- ◆ **Ship Liaison Officer**
Must be available all 4 days for 1 or 2 shifts. Host designated ship from moment they arrive until they leave Chicago.
- ◆ Shifts are 9:00 am-3:30 pm
or 2:30 pm—8:30 pm Thurs thru Sat.
- ◆ Sunday Shifts are 9 am-2pm
or 1:30 pm-6:30pm

USPS booth with Virtual Trainer

Volunteers are needed to stand watch in the booth. You will receive free general admission to the event area.



**DISTRICT
ADMINISTRATIVE
OFFICER**

D/Lt/C George F. Prescott, SN

Hi, I'm the new kid on the bridge, having accepted the off-the-floor nomination at the Spring Conference. But I'm no spring chicken! I'm on the cusp of life membership! My involvement at the district level is a result of a nagging desire to have Chicago Sail and Power Squadron adequately represented. Does your squadron need district representation? I'll expand on the above thought in a later Trident edition.

Your bridge and its chairmen have been busy arranging this year's activities. Encourage participation by your squadron bridge and membership. It's hoped you'll find activities rewarding and fun.

Cruise and Rendezvous, July 29-30: D/C Harvey Young is inviting all to Peoria. This riverfront city is clean and hospitable—take it from one who's just returned. Monitor your computer for details. You'll be asked to respond by visiting signupgenius.com. For those arriving Friday there'll be a 7 o'clock dinner at the Paradise Hotel-Casino, East Peoria. Rendezvous begins Saturday morning at Illinois Valley Yacht Club, 5102 Galena Road (Route 29), Peoria Heights. Set your GPS for that location. Coffee and doughnuts will be available, courtesy of Cdr. Young.

Chicago Tall Ships, July 27—31: This is an activity needing USPS presence—and probably one of the most exciting Chicago events this summer! Yours truly has agreed to assist in the recruitment of volunteers, who are needed to direct the public at Navy Pier. I'll be on deck July 27 and 28. Navy Pier officials take good care of their volunteers. I'm speaking from experience! Training sessions are scheduled for July 19 and/or 20, so you know what's expected. Refreshments and a uniform



are provided. If this is of interest, contact Dee Atkins at datkins@navypier.com, or visit me at LJNlawoffice@aol.com, and, I'll forward your name. You'll be expected to serve a half day during the Tall Ships visit. I'm a repeat volunteer.

Fall Conference, October 21—22:

Conferences have assumed a new meaning for me. It's the place where you learn about changes at USPS. It's also a time to recognize your fellow D/20 members for their achievements. Yeah, I know October seems way in the distance. Planning makes attendance possible. Details of the 2016 Fall Conference are the main topic of this Trident. I won't labor over them. I want to recognize three members for putting it together: D/Lt/ C Mike Ludtke, SN; P/D/C Richard Spurr, SN, and Conference Chairman, P/D/C Robert VanEwyk, SN. Thank you, guys!

Planning is still underway. I'm responsible for identifying a dynamite speaker. Is there a speaker and/or topic you want to hear? Conference Chairman VanEwyk wants to make this a worthwhile time for members. There's still time to incorporate your ideas. Let me hear from you.

Governing Board Meeting, August 21—28:

Typically, it's not a USPS meeting for rank and file membership. However, all members are welcome and I feel compelled to include it here. Encourage your squadron commander to attend. Some squadrons have a budget line for this. Chicago has. Governing Board is another name for USPS leadership. The meeting is in Pittsburgh, PA. Decisions are made there impacting every squadron. Your squadron commander has a voice and vote. Details are included in this issue of the Trident.

Fraternally, George

District 20 Fall Conference

21 – 22 October 2016



Double Tree By Hilton, 1909 Spring Road, Oak Brook IL

Room Rate \$129.00 Per Night Plus Tax

A Limited Number Of Suites Are Available At A Rate of \$169.00 Per Night Plus Tax

Use "US Power Squadrons" To Identify Our Room Block

Please make your reservations by September 30, 2016 Double Tree Phone 630-472-6000

Rank	Name	Grade	Squadron	Email	Telephone
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

D/20 Educational Awards Luncheon

	Price	Number	Total
Herb Roasted Chicken Breast Roasted Bone In Chicken Breast, Natural Juice, Sautéed Green Beans, Garlic Mashed Potatoes	\$34.00	_____	\$_____
Farm Raised Tilapia Lemon Butter sauce, Steamed Broccoli, Blended Wild Rice	\$34.00	_____	\$_____
Seared Beef Tips Beef Tenderloin Tips, Mushroom Demi Sauce, Wide Egg Noodles, Green Beans	\$34.00	_____	\$_____
Lunch Includes: Mixed Green Salad, Assorted Dressings, Rolls & Butter, Chocolate Mousse Dessert, Iced Tea and Coffee			
Total Dinners & Cost		_____	\$_____

Schedule of Events

Friday 21 October	
Registration, Lower Lobby	1500 – 1900
Commanders Meeting, Cermak Room	1800 – 2000
USPS Seminar, Ogden Room	1930 – 2030
Hospitality Room Shuffle Squadron Suites	2000 – 2300
Saturday 22 October	
Friendship Room, Cermak Room	0730 – 1000
Registration, Lower Lobby	0730 – 1200
SEO Meeting, Ogden Room	0800 – 0900
Teaching Aids, Lower Lobby	0900 – 1130
Guest Speaker, Essex Ballroom	0900 – 1015
Council Meeting, Essex Ballroom	1030 – 1145
Educational Awards Luncheon, Riverview Ballroom	1200 – 1330
Verification of Delegates, Lower Lobby	1330 – 1400
Fall Conference, Essex Ballroom	1400 – 1700
Members Reception	1700 – 2100

Dress Code:

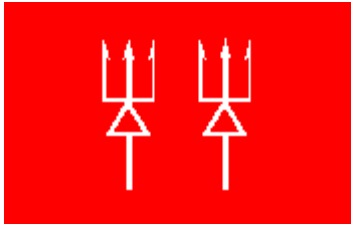
Friday: Blazer or USPS Casual

Saturday: Uniform F – Long Sleeve Shirt, Black Tie & Pants or Blazer

Send registration form and check payable to

USPS District 20 to:

Cecilia Van Ewyk
1101 Iroquois Ave, #2432
Naperville IL 60563



DISTRICT SECRETARY

D/Lt/C Kenneth L. Crutcher, AP

GREETINGS AND REPORTING IN

Saying hello to all members District 20 and reporting in as the 2016-2017 district Secretary. As the 2016-2017 Secretary I will provide you with information concerning District-20 during the current operating year and chatting with you either directly or indirectly during the year. Please feel free to contact at your convenience and I shall strive to be of service (Ken Crutcher/ 773-575-8177/ kencrutcher@ymail.com).

VOLUNTEERS NEEDED FOR COMMITTEE VACANCIES

Volunteers are needed to fill existing committee positions within the Office of the D-20 Secretary. At present there is a vacant position on the credentials committee. Any members interested in serving on the credentials committee should contact Ken Crutcher at 773-575-8177, or email at kencrutcher@ymail.com, to volunteer or to discuss the duties performed by members on the credentials committee.

Congratulations and thank you to P/D/C Pat Antoni, SN who volunteered to be editor of the Trident for the current year, and to P/C Gregory Kelso, AP at the Land of Lincoln Squadron who volunteered to serve as the D-20 Webmaster for 2016-2017.

P/D/Lt/C Anita Donkers, AP has completed the 2016 roster and it has been posted on Sail Angle. My recommendation is to download a copy to your desktop for easy viewing.
D/Lt/C Ken Crutcher, AP



Mike Ludtke (2nd left) preparing for morning run with group at Orlando USPS meeting

NEW LIFE MEMBERS

To become a Life Member you need to earn 25 merit marks. Congratulations to our 7 new life members:

Kim S. Bauer, AP
DuPage

Mark Chamberlain, SN
Mid Illini

John Gaggini, AP
Chicago

Keith Gregory, AP
Michigan City

Louise Potter, SN
Kankakee Valley

Robert Shultz, JN
Mid Illini

Kathy Shultz, AP
Mid Illini



Congratulations to the following squadrons and district for achieving:

Distinction in USPS Journalism



- District 20—Trident
- Fox Valley—Tales of the Fox
- Kankakee Valley— Currents
- Land of Lincoln—Springlines
- Rockford—Scope
- Skokie Valley—Running Lights
- Waukegan—Waukeelog

Distinction in USPS Websites

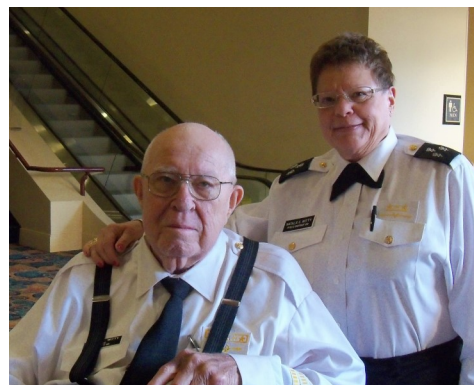
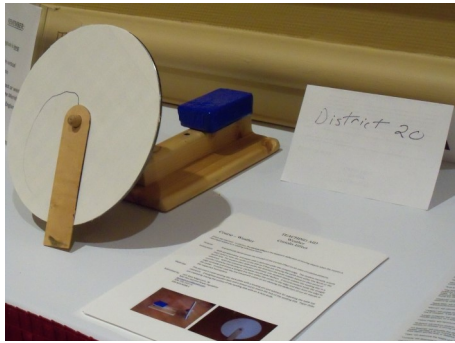


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|-----------------|---------------|
| District 20 | Michigan City |
| Chain-O-Lakes | Racine |
| Fox Valley | Skokie Valley |
| Illinois Valley | Waukegan |
| Kankakee Valley | |

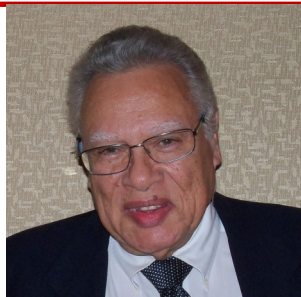
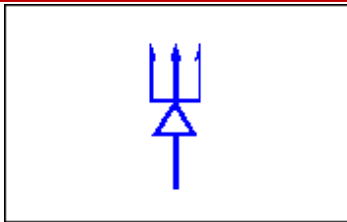
USPS ANNUAL MEETING—Orlando FL

17-20 February 2016

The annual meeting was a lot of fun. There were interesting seminars, great tours and delicious food. The Rosen Center Hotel was beautiful and we enjoyed sitting at the outside pool in February. D/20 was well represented at the meeting. Most of the bridge were there as well as two commanders and several members who were renewing old friendships developed over the years. *The winner of the district teaching aid submitted by Rockford was on display* along with other teaching aids from around the country. On Friday night, we visited the hospitality suites and gathered in the Puerto Rico suite at the end of the evening for Pina Colodas, dancing and mixing. If you have never attended a national meeting, you don't know what you're missing.



Row 1: Pat Antoni, Harvey Young, Mike Ludtke, Bill & Julie Perry, Karen & Frank D'Amico
Row 2: Past Fox Valley Cdr Ray Paul, Anita Donkers, Bill & Natalie Witty, Caren & Bob Canfield
Row 3: Caren & Bob Canfield, Lee Holm, George Prescott, Dick Spurr, Anita Donkers,
George Prescott, C/C Louie Ojeda & Dick Spurr enjoying Pina Colodas
Row 4: P/D/C John Rowland and P/C Cindy Rowland who are now with Peace River in Florida



ASSISTANT DISTRICT EDUCATIONAL OFFICER

D/1st/Lt John F. Chenier, JN

On Saturday, 21 May the Chicago Sail & Power Squadron (CSPS) held its annual Practical On-The-Water Seminar on Wolf Lake at Hammond Marina. Captained by Squadron members from Chicago (5), Waukegan (1), Illinois Valley (1). All descended on Wolf Lake along with 8 POTW student candidates. There were two members and six non-members. It was a beautiful day on shore, offshore the wind made the lake challenging.



P/D/C John DeLuca, SN, Wayne Libera, WaterWerks, & D/Lt/C George Prescott, SN

Watercraft were supplied by a local boat dealer, **WaterWerks Boat Sales Corp.** located in Country Club Hills, (3rd year supporting the CSPS event).

Following three hours of classroom preparation and after a quick shore lunch the 8 students were split into groups of two and assigned 1st or 2nd shift. While the first group performed the boating maneuvers the 2nd group worked on improving their knot skills. When the first group returned the roles were reversed. When the knot skills were completed, P/D/C Dick Spurr, SN held the students hostage until they completed a complimentary critique of the seminar before receiving their Certificate of Completion. A good time was had by all and everyone learned something.

The BOC Certifiers (On-the-Water instructors) were Lt/C Mike Ludtke, SN-CN Waukegan Sail & Power Squadron and D/C Harvey Young, SN-IN

from Illinois Valley Sail & Power Squadron.

No event would be complete, without a group picture. A great way to start Safe boating Week.

READY SET WEAR IT



You are strongly urged to consider holding a POTW seminar. Under a new policy approved at the 2016 Annual Meeting the seminar is free to all dues-paying members. Members are not required to buy the student books. It is recommended that they make a donation to the Squadron for the cost of the books. POTW now becomes a strong membership incentive and a valuable recruiting tool. For more information on how to organize your seminar contact your BOC Committee Chairman Dick Spurr at spurrboat@comcast.net.

Squadron SEOs do not forget to look for Chapman Award candidates within your instructor ranks.

Respectfully
Submitted,
D/1st/Lt John F.
Chenier, JN



Squadron Development Workshop

The Squadron Development Workshop was held at Cabela's in Hoffman Estates on 6 February 2016. Forty-five squadron members attended. Each district officer conducted a session covering their area. Lively discussion followed each of the presentations on when specific functions need to be completed and where special reports were required, they were explained in detail. In addition, there was a presentation on using DB2000, recertifying instructors to meet NASBLA requirements, what's new in the BOC program, town hall and a key note address by Brunswick



Following the event, a survey was sent to all members of the district asking them to rate the value of each of the seminars. The subjects most attendees were interested in was On-the-Water training (BOC) followed by the Secretary/AO meeting and the Educational meeting. The survey also asked those that did not attend to tell us why...to see if anything could be done to improve attendance. Over a third of the respondents said they had another commitment or conflict. Hopefully next year they will mark their calendar early to free up time to attend. The reason for this workshop event is to help the squadrons 8% of the respondents said there were no topics that interested them. If there is a subject you would like to have presented or a problem area you can identify, drop your administrative officer a note. This meeting is for you and can be tailored to meet your needs.



Brunswick...170 Years and Still Adapting

Reprinted courtesy of P/D/C Karen D'Amico, AP

In February, I attended our District 20 Squadron Development Workshop. The keynote speakers were two executives from our USPS partner, Brunswick Corporation.

If you want to learn a lesson about how to adapt to changing times, take a look at the evolution of Brunswick. The company is over 170 years old and continuously reinventing itself. The slide below shows just some of the highlights of their diverse history and ingenuity over the years.

Brunswick Facts and Firsts



Founded in 1845 in Cincinnati by J.M. Brunswick

Moved to Chicago 1848



First rubber bowling ball 1906



Iconic back bars 1880



Made first rubber toilet seat in 1912

#1 record company 1920



School furniture leader 1950

First automatic pinsetter 1956



Space Shuttle parts provider 1981

February 6, 2016

BRUNSWICK

Brunswick started out making billiard tables. Today, they are still preserving their heritage making billiard products. Although they are also the world's largest maker of commercial fitness equipment, the world's largest pleasure boat manufacturer, and derive 50% of their revenue from marine engines.

What can the US Power Squadrons learn from Brunswick? If you want to survive for over 100 years, you have to pay attention to the changing needs, desires and wants of your customers. Do what you do best, but don't be afraid to try something new to adapt.

USPS has done just that with our educational offerings recently. Our customers (the boating public) have less time and are less interested in taking our courses at scheduled dates/times in a classroom. Many have families with busy schedules. They want to take a course on their own time, when they find it convenient. So USPS started to develop online courses to appeal to today's busy adult learner.

Similarly, USPS looked for ways to leverage our greatest strength—the experience of our members—and find the thing that differentiates us from others offering boating education. That initiated our "On The Water" training program. As the saying goes, we are not just selling education...we are selling confidence on the water!

In order for our squadrons to thrive, we also need to adapt activities to the interests of our customers. And we can't forget that we have two sets of customers—our prospective members and our current members. We need to ensure we have activities that appeal to both of these groups.

Overall our current membership is aging, and some are selling their boats, so we adapt our activities to members who don't have boats. This is a great strategy to see friends and retain these members.

We also have to appeal to the new and potential members who may join the squadron to do more boating. If you look across our District, the only squadrons growing in membership are those rallying around cruises. New members today are not joining USPS to come to dinner meetings; they want to use their new boats to go boating! This is how we build new and stronger friendships.

When I joined USPS 25 years ago, I was not new to boating—I had been boating with my parents since I was a baby. However, Frank and I had just bought our first boat and we wanted to

use it! The best thing about boating with our new friends in USPS was all their years of experience. They had cruised on many of the local lakes and rivers. They knew where to go, what to do, where we could eat, and places we could stay. Everyone was always willing to help when coming into the dock, or teaching us something new. It was a fantastic opportunity to use our boat, build our confidence as boaters, and see places we never would have gone on the water.

Our squadron can still offer this type of experience to our new and current members. Our membership has always been most active when we had a lot of scheduled cruises and we were boating together. It not only builds confidence, but also lifelong friendships. If we want to continue growing our squadron, we need to pay attention to what our "customers" want and offer activities that they are interested in doing. Just like Brunswick, if we can learn to adapt while building on our heritage, we can survive another 100 years!

SPRING CONFERENCE, 11 March 2016—Hosted by Skokie Valley

Friday evening started with a black and white masquerade party where everyone came dressed for the occasion. Chuck Drager made a return appearance to entertain with his vocal impressions. And later we spent the night visiting hospitality suites and renewing old acquaintances.



DuPage



Skokie Valley



Skokie Valley



Chicago



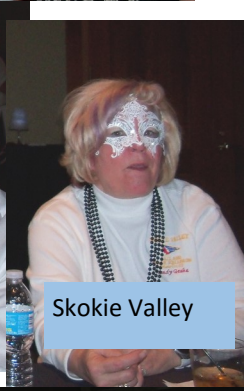
Rockford



Kankakee Valley



Illinois Valley



Skokie Valley



Waukegan

Skokie Valley



Kankakee Valley, Chicago and Land of Lincoln

SPRING CONFERENCE, 12 March 2016

Saturday started off with the Friendship Room and the Education Department meeting followed by a small expo where bridge officers displayed and talked about materials available for their departments. Then there was an interesting presentation about a Viking ship displayed in Geneva II. Followed by an update on the POTW program and the conference meeting where lots of awards were presented.



In the evening we enjoyed a delicious banquet. Then the old bridge was dismissed and the new bridge was installed. Cdr Louise Potter, SN received a plaque from national commemorating her becoming a life member. A list of all the new life members can be found on page 9.



Mid Illini received several awards



Out with the old



In with the new



Welcome the new bridge



Louise Potter is a new life member



2016 Governing Board Meeting 21-28 Aug.

Activities registration >> Get further information and reserve online at usps.org/php/reservations.

\$10 surcharge for reservations made at the hotel

Rank	First	MI	Last	Grade	Cert. No.
Rank	First	MI	Last	Grade	Cert. No.
Address		City	State	ZIP	Squadron/District
Home phone		Cell/Office		Dietary restrictions?	
Email address		Do you have mobility issues?		First time attending a national meeting?	

Tuesday, 23 Aug.

America the Beautiful Tour, 0815-1700

Visit the handicap-accessible Flight 93 National Memorial Park, followed by lunch at the Oakhurst Tea Room in Somerset. Next, tour the house and grounds of the Frank Lloyd Wright-designed Fallingwater. Wear comfortable footwear as the tour involves much walking and standing. Only the first floor is wheelchair accessible, but a 3-D video tour is available in the visitor center.

Quantity _____ @ \$85 by 13 July, \$95 after Total _____

MLB Pittsburgh Pirates vs. Houston Astros, 1900-2300

Join us as the Pittsburgh Pirates take on the Houston Astros at the handicap-accessible PNC park. Travel to and from the ballpark via the Gateway Clipper Fleet Shuttle boats (fare included). Shuttle service begins two hours before the game; return shuttles run from the bottom of the seventh until 30 minutes after the game. A \$10 food and beverage voucher is included.

Quantity _____ @ \$50 by 13 July, \$60 after Total _____

Wednesday, 24 Aug.

Pittsburgh Treasures Tour, 0900-1500

Tour the University of Pittsburgh Nationality Rooms, the Heinz Chapel, and the Phipps Conservatory and Botanical Gardens. Tour includes a \$10 voucher for lunch at Café Phipps. After lunch, spend the afternoon at the Frick Art & Historical Center.

Quantity _____ @ \$85 by 13 July, \$95 after Total _____

City of Champions: Sports History Tour, 0900-1330

Visit Heinz Field, home of the Pittsburgh Steelers and the University of Pittsburgh football teams. Learn what makes Pittsburgh the City of Champions! Get a behind-the-scenes look into the FedEx Great Hall, luxury suites, press box, field level, Steelers locker room and more. Enjoy lunch on your own at the Jerome Bettis Grille.

Quantity _____ @ \$65 by 13 July, \$75 after Total _____

Lights, Camera, Action Pittsburgh Tour, 1130-1600

Pittsburgh is the Hollywood of the East, where movies and film crews abound. Interactive tour through city backdrops of movies such as "The Dark Knight Rises," "The Perks of Being a Wallflower," "Flashdance," "Jack Reacher" and dozens more. Includes lunch at a local restaurant.

Quantity _____ @ \$35 by 13 July, \$45 after Total _____

Thursday, 25 Aug.

Steel City Sampler: A Rust Belt Culinary Tour, 0900-1300

Visit a renovated church hall, a modernized mill bar and other re-vamped treasures to savor the region's rich culinary heritage as well as its trendy Rust Belt cuisine. This four-hour tour provides enough food for a meal as well as other surprises.

Quantity _____ @ \$75 by 13 July, \$85 after Total _____

Department Luncheons, 1215-1345

Admin. ___ Edu. ___ Sec. ___ (select one)

Quantity _____ @ \$44 by 13 July, \$54 after Total _____

D/Cs and DXOs Luncheon, 1215-1345

Quantity _____ @ \$49 by 13 July, \$59 after Total _____

Dinner Cruise on Pittsburgh's Three Rivers, 1900-2200

Join USPS friends for a dinner cruise on Pittsburgh's three rivers with entertainment by the Pittsburgh All Stars.

Quantity _____ @ \$76 by 13 July, \$86 after Total _____

Friday, 26 Aug.

Keynote Breakfast, 0730-0900

Kick off the meeting with breakfast and a keynote address.

Quantity _____ @ \$38 by 13 July, \$48 after Total _____

Wendell August Forge Tour, 0930-1700

Visit the Wendell August flagship store, factory and headquarters in Springfield Township. The 52,000-square-foot facility includes a history center and offers factory tours. The company pioneered the production of hammered aluminum giftware. Lunch at either My Brother's Place Restaurant or the Iron Bridge Inn. After lunch, stop and shop at the Grove City Premium Outlet Mall.

Quantity _____ @ \$85 by 13 July, \$95 after Total _____

Executive Department Luncheon, 1215-1345

Quantity _____ @ \$44 by 13 July, \$54 after Total _____

Saturday, 27 Aug.

Social Reception and Luncheon, Go International, 1130-1400

Celebrate Pittsburgh's multicultural heritage with entertainment by the Junior Tamburitians of South Hills international dancers.

Quantity _____ @ \$40 by 13 July, \$50 after Total _____

Members Reception and Luncheon, 1215-1345

Quantity _____ @ \$35 by 13 July, \$45 after Total _____

Change of Watch Banquet, 1830-2200

Dine and dance to the University of Pittsburgh Alumni Dance Band.

Quantity _____ @ \$68 by 13 July, \$78 after Total _____

Meals Discount Packages

Meals Package M

Includes Friday Breakfast, Saturday Members Luncheon and Banquet

Quantity _____ @ \$130 by 13 July, \$171 after Total _____

Meals Package S

Includes Friday Breakfast, Saturday Social Luncheon and Banquet

Quantity _____ @ \$135 by 3 Jan., \$176 after Total _____

Total packages or tickets amount due \$ _____

*Registration fee _____ @ \$35 per person \$ _____

Total amount due \$ _____

For RV information, visit usps.org/lc/highwaymariners.

Reserve tickets online at usps.org/php/reservations or mail this form with a check made out to 2016 GB Meeting to USPS HQ, PO Box 30423, Raleigh, NC 27622. For more information, call 757-685-6319 or email arlene.anderson47@yahoo.com.

*Required unless attending *only* the Saturday GB meeting. Activity reservations must be secured or postmarked by 10 Aug. From 10 Aug. through 19 Aug., only online registrations will be accepted. Refund requests made after 10 Aug. will be honored only if the tickets are resold. All tickets must be picked up at the member activities registration area no later than two hours before the event, except for Social Luncheon, Members Luncheon and Banquet tickets, which must be picked up by 1000 Saturday, 27 Aug. Agenda and additional details may be found at usps.org/php/reservations.





DISTRICT TREASURER

D/Lt/C David W. Sallmann, JN

As your treasurer for the second year, I am pleased to report that District 20 is solvent. Thanks to the efforts of the budget committee and all the members active in the District, we have held expenses within budget and even below budget at a time when membership and income is declining. Our assets have not decreased during the past year.

Enough about finances. This is the time of year to think about preparing our boats for another season. As I commission my sailboat, I appreciate all that I learned not only from USPS courses and seminars, but also from Squadron

members who have become great friends over the years. I rely on boating friends in the Squadron for advice regarding all phases of boating and sailing. Even after more than 50 years of boating, I continue to learn more about this sport every year.

It is sad to think about the hardships and tragedies too often encountered by boaters who have not taken boating classes. Many boaters fail to acquire skills that would allow them to avoid the accidents and safely respond to emergency situations on the water.

2016 Governing Board Meeting 21-28 August

Make your Reservations

Your National Meetings Committee is looking forward to seeing you in Pittsburgh and helping you have a great Governing Board meeting experience. There are official meetings, organized tours and activities or just use your free time to explore our host city.

If you have registered already, thank you. If not, I encourage you to take advantage of early bird discounts by making your meeting reservations by 13 July 2016. Our special room price (\$129 plus tax per night) will be honored as long as there are rooms available. As we went to press, over 75% had been reserved already. Avoid disappointment: Make your reservation today for your hotel room, and also register for activities and meals. If you experience any issues with the hotel, call me at 516-375-9710 or email me at rholub@optonline.net



Perfect Pittsburgh

National meetings are a time to renew old friendships and forge new ones. You'll learn, do a little business and have lots of fun. Get to know USPS partners, fellow volunteers and headquarters staff and go home refreshed, recharged and ready to help your squadron succeed. Hope to see you there.

R/C Bob Holub, SN
National Meetings Committee Chair

TRIDENT

District 20, unit of United States Power Squadrons®

FROM:

P/D/C Pat Antoni, SN
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TO:

First Class Mail



Having fun at USPS Annual Meeting in Orlando



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